

## Turn on the Heat: a celebrity approach to CVs.

Once upon a time, the term 'celebrity' was synonymous with the 'A-list' – those at the top of their game in sports or entertainment. However, screens and magazine stands are now awash with a rising tide of B, C or F-listers; people who've achieved very little, other than reality TV show appearances, marrying someone with talent, or falling out of the 'right' nightclub in the 'wrong' clothes.

Love or loathe the pulp-celeb industry, we can't deny that the characters involved are good at getting themselves noticed. Whilst few of us aspire to grace the pages of Heat on a weekly basis, the D-list approach could prove useful to getting ahead in the career game. From an impressive CV, to good interview technique, getting noticed (for the right reasons) is a key strategy in securing the perfect job.

The first indication of how great you are for any potential employer is your CV. There are simple ways to ensure that this stands out and makes it to the top of the potential candidate pile, rather than in the recycling bin. Turn some of the tricks of those in the public eye to your CV and start getting noticed.

\* Get ready for going out. It's no coincidence that celebrities minor or otherwise, are generally papped wearing full make-up and designer outfits in broad daylight. Give your CV a makeover before sending it out. With a little time and effort, using a simple CV checklist will ensure that yours strikes the right balance of conveying relevant experience and qualifications

\* Be original. You don't need to sound quirky or outlandish to inject a unique voice into your CV. Let a small part of your personality shine through: a little splash of colour could be vital in making your application stand out in a pile of mono-chrome.

\* Know your audience. Any celeb worth their publicity stunts knows this trick. Thoughtful tweaking can adapt your CV for each job rather than assuming it is fixed in stone. This might come from thinking carefully about hobbies and interests, or highlighting specific skills gained in previous [jobs](#).

\* Be yourself and shine. There is a distinct sense with the Jordan or Paris Hilton type celebs, that they behave in exactly the same way whether cameras are pointed at them or not. Don't try to be someone that you're not – good employers will spot a CV fraudster straight away, and if they don't it will become obvious at interview. Celebrate your true strengths and highlight these.

\* Always be in the right place at the right time. Most publicity shots are the result of careful planning; in the following months we'll inevitably see this years BB inmates popping up all over the place. This isn't chance; it will have been carefully planned. When applying for a job make sure that you're fully aware of deadlines and time scales. The best application will get nowhere if it arrives a day too late...

Since these tips work for those with little obvious talent, apply them to real skills and should move your career into the spotlight.

## About the Author

Sarah Maple writing about [jobs](#).

Source: <http://adarticles.net>