

Learn How To Take Your Company Public

It is scarcely known fact that any company can go public and get a stock symbol even a start up company. It is an expensive undertaking which could cost up to \$100,000. However, it does make it easier for a company to raise capital and gives them a great deal of prestige.

When you [go public](#) in this manner no capital is raised but you will have a stock symbol and people can call up a broker or go online if they have an account with an online broker and buy your stock. You go public without raising capital and will trade over the counter on what is called the OTCBB the Over the Counter Bulletin Board or even smaller companies on the Pink Sheets.

As a public company there are advantages such as being able to use the stock to acquire things, barter etc. Companies sometimes buy other companies using stock. For smaller companies you can barter public stock for advertising, supplies etc. You can use a public company for estate planning purposes to pass on assets to heirs; there is a certain amount of cache to being public as well. You can raise money yourself and by having a stock symbol and a quote it let's people know there is any exit strategy.

The Pink Sheets do not require a company to file on going quarterly reports with the SEC so they have less yearly costs to remain on the Pink Sheets. A public company that trades on the OTCBB will have to file 10 Q's and 10 K's with the SEC. This will lead to expensive accounting bills because you need an audit each year. The fact that you are audited does give investors more comfort because there is current financial information which can help them make a more informed investment decisions.

Tiber Creek takes companies public by filing a registration statement with the SEC. They will also introduce you to a FINRA member market maker to file a 15c211. They take you public without a public shell or a reverse merger.

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About the Author

[James McKillop](#) is an economist who has helped dozens of companies in [going public](#).

Source: <http://adarticles.net>